

# Website Privacy Policy

## Introduction

This privacy policy sets out how Stockport Sports Trust uses and protects any information that you provide to us when you use our corporate website [www.sportinstockport.com](http://www.sportinstockport.com).

Stockport Sports Trust is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

Stockport Sports Trust may change this policy when required and will update the policy accordingly. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 1<sup>st</sup> May 2009.

## Information we collect

We may collect the following information:

- Full name & membership number
- contact information including email address
- demographic information such as postcode, preferences and interests
- other information relevant to customer surveys and/or offers

## Acceptance of terms

By using our website or registering for services through the website or submitting information to us, you:

- Agree to accept the data protection practices outlined in this Privacy Policy; and
- Consent to our collecting and processing your Personal Information.

## What we do with the information we gather

We may use the information that you provide or that we collect for the following purposes:

- To register you with Stockport Sports Trust, and to set up and manage your Stockport Sports Trust online membership account.
- Internal record keeping.
- We may use the information to improve our products and services.
- We may periodically send promotional email about new products, special offers or other information which we think you may find interesting using the email address which you have provided.
- Provide information to our affinity partners so that you may take up discounts which may be redeemable for their products and services.
- From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or mail. We may use the information to customise the website according to your interests.

[www.sportinstockport.com](http://www.sportinstockport.com)

## Security

In order to comply with our obligations under the Data Protection Act 1998, we will protect your Personal Information from unauthorised access, misuse, alteration or loss by using commercially reasonable security measures.

Unfortunately, the transmission of information via the Internet is not completely secure. Whilst we shall endeavour to do our best to protect your Personal Information, we cannot guarantee the security of any data transmitted to our site; any transmission will be at your own risk.

If your Personal Information is accessed by an unauthorised third party, we will not be responsible for any direct or indirect damage caused as a result of such unauthorised access.

Where you have been provided with a password which enables you to access certain parts of the Stockport Sports Trust website, you are responsible for keeping this password confidential. We ask you not to share your password with anyone and should you do so your online privileges shall be withdrawn by Stockport Sports Trust.

## Links to other websites

Our website may contain links to other websites of interest. Stockport Sports Trust accepts no responsibility for the content of these websites, and once you have used these links to leave our site, you should note that we do not have any control over that website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

## Third Party Services

Goods and services of third parties may be advertised and/or made available on or through this web site. Representations made regarding products and services provided by third parties are governed by the policies and representations made by these third parties. We shall not be liable for or responsible in any manner for any of your dealings or interaction with third parties.

## Controlling your personal information

We value your privacy and do not sell your information to any third parties under any circumstances.

If you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to or emailing us at: [members@stockportsportstrust.org.uk](mailto:members@stockportsportstrust.org.uk)

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you do not opt out of receiving this information.

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We may give you information about the following, who may use it for the same purposes as set out above:

- To employees of Stockport Sports Trust to administer any accounts, products and services provided to you now or in the future.
- To affinity partners who profile your data so that we may tailor the goods/services we/they offer to your specific needs.
- To third parties who will help process or administer Stockport Sports Trust services.

### **Communicating with you**

Your right to control what communications, if any, that you receive from Stockport Sports Trust is important to us. The information below will assist you in understanding the different communication options you have, and how you can notify us of changes in your preferences or to unsubscribe in general.

### **Contacting Us**

You may reply to email or text messages from Stockport Sports Trust requesting that your address be unsubscribed. Any request will take approximately 5 working days to process.

You may request details of personal information which we hold about you under the Data Protection Act 1998. A small fee will be payable. If you would like a copy of the information held on you please write to:

Stockport Sports Trust, Enterprise House, Oakhurst Drive, off Bird Hall Lane, Cheadle Heath, Stockport, SK3 0XS or email: [members@stockportsportstrust.org.uk](mailto:members@stockportsportstrust.org.uk)

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible, at the above address. We will promptly correct any information found to be incorrect.

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